

# BIG SMALL TOWN STUDIOS

## 2014-2015 Commercial Production Rate Card

### FULL-SERVICE RATES

Discounted rates apply to customers who book full-service commercial shoots, where the studio provides every aspect of production listed in this section.

#### Pre-Production Stage

Client Consultation Fee - **Waived**  
One-Time Production Setup Fee - **\$30**  
Production Planning - **\$18/hour** ❖

#### Production Stage

Per-Day Use Fee, Camera Equipment - **\$50**  
Per-Day Use Fee, Digital Audio Recorder - **\$25**  
Contractor Mileage Reimbursement - **\$0.40/mile**  
Project Director/Cinematographer - **\$18/hour** ⚡  
Asst. Director/Slate/Synchronizer - **\$18/hour** ⚡  
Digital Audio Mixer - **\$18/hour** ⚡  
Talent - **Negotiable Rates** ❖  
Per Diems - **\$10 per crewmember per day** ♦

#### Post-Production Stage

Logging/Editing/VFX - **\$21.50/hour**  
Rendering/Mastering - **\$21.50/hour**  
DVD Disc Delivery Fee - **\$15**  
Blu-Ray Disc Delivery Fee - **\$20**  
Digital Delivery - **Included/Free**  
Copyright Release Fee - **\$25** Ⓞ

### A LA CARTE RATES

Regular rates apply to customers who hire the studio for only certain aspects of production.

#### Pre-Production Stage

Client Consultation Fee - **\$35**  
One-Time Production Setup Fee - **\$35**  
Production Planning - **\$20/hour** ❖

#### Production Stage

Per-Day Use Fee, Camera Equipment - **\$65**  
Per-Day Use Fee, Digital Audio Recorder - **\$40**  
Contractor Mileage Reimbursement - **\$0.40/mile**  
Project Director/Cinematographer - **\$20/hour**  
Asst. Director/Slate/Synchronizer - **\$20/hour**  
Digital Audio Mixer - **\$20/hour**  
Talent - **N/A** ❖  
Per Diems - **\$10 per crewmember per day** ♦

#### Post-Production Stage

Logging/Editing/VFX - **\$25/hour**  
Rendering/Mastering - **\$25/hour**  
DVD Disc Delivery Fee - **\$15**  
Blu-Ray Disc Delivery Fee - **\$20**  
Digital Delivery - **Included/Free**  
Copyright Release Fee - **\$35** Ⓞ

❖ Production planning includes all activities completed by the Producer in order to ensure a smooth and successful production, including, but not limited to: scriptwriting and editing, creating shot lists and schedules, auditioning and casting talent, hiring crew, and preparing equipment.

⚡ If the Studio is providing a full-service production for the Client, these three crew members and their related compensation, mileage and per diems, will be required as part of the Client's package. Additional crew may be required depending on the Production, and appropriate compensation will be determined by the Producer prior to issuing a quote.

❖ Clients may use their own talent for productions, or may have the Producer procure talent for them if the Producer is providing full-service production. Rates will be negotiated between Producer and Talent, or Talent's applicable agency. Rates shall not fall below minimum fair compensation, as dictated by federal law.

♦ Daily Per Diems of \$10 per person will be required for all Studio cast and crew for shoots that exceed six (6) hours. For shorter shoots, Per Diems will not be charged. If the Studio crew must stay overnight, the cost of hotel accommodations will be added to Per Diems.

Ⓞ All clients will be required to pay a one-time copyright release fee to the studio if they plan to distribute the final product in any public channel where it will be exhibited for an audience. Clients who plan to use the final product privately will not be required to pay this fee, provided they sign an agreement stating they will not publicly distribute the final product.

### POLICIES

1. Payments must be made by check, money order, or paid online through PayPal (all major credit cards accepted).
2. A quote will be provided to the Client and must be approved before any work is completed.
3. The final billed amount of the quote is subject to change based on the number of work hours required to complete the project. Once the project's budget has been met, work will proceed only according to the terms of the Studio-Client Agreement.
4. If Client cancels work on the project, Client will be billed for all hours worked up to the point of cancellation. All flat fees paid (such as equipment use, mileage, etc.) are

- non-refundable once a shoot has begun, and will be owed to Studio regardless of cancellation. Any completed or unfinished work will remain property of the Studio until such time as the project is completed.
5. A non-refundable security deposit of \$100 must be paid prior to the first date of production on the project. This deposit will be deducted from the total of Client's final invoice.
6. Payment due dates are fourteen (14) days past the issue date of the invoice. A late fee of 15% will be assessed every thirty (30) days an invoice is not paid.
7. All terms must be agreed upon in writing via a Studio-Client Agreement.

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